

Virginia Village/Ellis Community Association  
PO BOX 24887  
Denver, Colorado 80224-0106  
[www.virginiavillage.org](http://www.virginiavillage.org)



Dear business owner,

The Virginia Village/Ellis Community Association (VVECA) is the community group for the Virginia Village neighborhood—or the area from Evans Avenue to Mississippi Avenue and Holly Street to Colorado Boulevard. Our mission is to promote the welfare of our neighborhood through activities aimed at preserving the quality of life necessary for our residents, churches and businesses to prosper.

The homeowners of Mid-Century Modern (MCM) homes in Virginia Village are hosting a home tour on Sunday, July 16, 2017 to coincide with Denver Design Week. Tickets will go on sale in the Spring and proceeds will benefit Ellis Elementary School and VVECA.

The tour will celebrate the achievement of Virginia Village's Krisana Park neighborhood which passed a Conservation Overlay District to protect the unique character of the neighborhood, including 176 Eichler-inspired homes built in the 1950s. The Overlay was supported by 90% of homeowners. Sponsored by Councilman Paul Kashmann (District 6), the Overlay was unanimously passed by Denver City Council on November 21, 2016.

Along with supporting the neighborhood's Ellis Elementary, the Virginia Village Home Tour is intended to celebrate this achievement by opening our doors to the community to showcase the unique architectural details that give our neighborhood its charm, and also to highlight the importance of preservation at a time of unprecedented growth in Denver.

We look forward to strengthening Virginia Village and the surrounding areas, and the possibility of partnering with your organization to make it happen.

Best,

Two handwritten signatures in black ink. The first signature is a stylized, cursive "PW" for Pamela Walshe. The second signature is a more formal, cursive "H. Richards" for H. Christine Richards.

**Virginia Village Home Tour Committee**

Pamela Walshe | 415 793 9470 | [pamelawalshe@gmail.com](mailto:pamelawalshe@gmail.com)

H. Christine Richards | 720 363 6531 | [hchristinerichards@hotmail.com](mailto:hchristinerichards@hotmail.com)

**Virginia Village Home Tour 2017 | Sponsorship Packages**

The success of the Virginia Village Home Tour relies on the generosity of the community, including key business supporters. Below are some wonderful opportunities to show your support for Ellis Elementary and the Virginia Village neighborhood. **For FULL Benefits, please sign up by May 1, 2017.**



	Platinum*	Gold	Silver	Home Sponsor*	Bronze	Supporter
Pricing	\$ 1,700	\$ 1,200	\$ 850	\$ 700	\$ 500	\$ 200
Number available	1	1	1	6	Unlimited	Unlimited
Directory ad	Full page, back cover	Full page	1/2 page	1/2 page	1/4 page	Logo
Poster/Flyer	Logo	Logo				
Event signs	Logo	Logo	Logo	Logo**		
Sponsor table at Ellis Elementary	Yes	Yes	Yes	Yes	Yes	
Event tickets	10	8	5	4	3	2
Virginia Village Home Tour Website	Listing and link on sponsor page					
Village Voice Newsletter (2,200 homes)	Recognition and thank you in neighborhood newsletter					
PR	Recognition in social media post and press releases					

\*Seven homes will be on tour, and one home sponsorship will be included as part of the Platinum package.

\*\*Logo appears on individual home signs only.

**Submission details**

- ✓ *File format* | All ads/logos will be printed in black and white. (Signs and posters may feature full-color printing, TBD) Ads and logos are accepted in jpg, and tif formats at 300 dpi. We cannot accept Word files.
- ✓ *Advertisement design* | If you require ad layout services we will provide services for an additional \$100 per design.
- ✓ *Email your ad to* | hchristinerichards@hotmail.com
- ✓ *Make checks payable to* | VVECA | PO BOX 24887 | Denver, Colorado 80224-0106

### Virginia Village Home Tour 2017 Sponsorship Contract

This agreement secures a sponsorship for the Virginia Village Home Tour 2017. Fulfillment of all sponsorship deliverables is contingent upon completing this contract by May 1, 2017.

\_\_\_\_\_ *VV Home Tour Platinum Sponsor | \$1,700*  
\_\_\_\_\_ *VV Home Tour Gold Sponsor | \$1,200*  
\_\_\_\_\_ *VV Home Tour Silver Sponsor | \$850*  
\_\_\_\_\_ *VV Home Tour Bronze Sponsor | \$500*  
\_\_\_\_\_ *VV Home Tour Home Sponsor | \$700*  
\_\_\_\_\_ *VV Home Tour Supporter | \$200*

#### Payment details

\$ \_\_\_\_\_ Support amount

Contact name \_\_\_\_\_  
Business name \_\_\_\_\_  
Street address \_\_\_\_\_  
Phone \_\_\_\_\_  
Website \_\_\_\_\_  
Email \_\_\_\_\_

#### Authorized signature

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Printed name \_\_\_\_\_

#### Additional information

Please mail payment to: VVECA | PO BOX 24887 | Denver, Colorado 80224-0106

All ad content will be subject to approval by the VVECA board.

Thank you for your generous support of Ellis Elementary and VVECA!